

► In Focus

FOCUS EYE CENTRE Newsletter

Spring 2002

The Right Decision

"After many years of consideration, I underwent laser vision correction at Focus Eye Centre in October 2001. Having examined numerous patients who had a successful outcome, I felt it was the right decision for me. Since then, it has profoundly affected my life in many ways.

At work, I can examine patients using instruments without having to first remove glasses to use the eyepieces. In leisure, it is great to swim, play golf and ski without spectacle correction. At home, it is nice to interact with my



children in physical play without first 'removing my glasses.' Also it's wonderful to go away for a holiday and only have to bring along a pair of sunglasses. I now take great unaided vision for granted and enjoy its benefits. In many ways, it has simplified my life and for patients who are suitable candidates, it is certainly an option they should carefully consider.

Thank you to Dr. Edmison and the staff at Focus Eye Centre. I knew I was in great hands."

*Dr. David Dick, Optometrist
Kanata Optometry Centre*

A Total Commitment to Quality Standards



We are very pleased to announce that on December 20, 2001, the Focus Eye Centre was awarded the prestigious ISO 9001 certification. Focus Eye Centre is the first laser vision correction centre in all of North America to achieve ISO 9001 certification. Ever since Focus Eye Centre first started treating patients over 10 years ago, we have been steadfast in our commitment to provide outstanding medical care and the best possible clinical results. This is a commitment we take very seriously. In order to honour that commitment, we have always recognized the importance of having the best possible operating procedures and systems in place. High quality control standards lead to improved medical care and better patient outcomes. ISO certification is a sign to our patients and to our affiliated doctors that Focus Eye Centre is fully committed to quality medical eye care.

Ask The Doctor



*David R. Edmison, MD, FRCS
Medical Director, Focus Eye Centre*

I know many people who are very happy with the outcome of their laser vision correction procedure, but what about potential long term (i.e. 20 years or more) complications?

"The first human laser vision correction procedure was performed over 15 years ago. To date, all of the research data indicates that laser vision correction is safe, effective and permanent. Laser vision correction has been approved by health organizations throughout the world including Health Canada and the US Food and Drug Administration.

Eye surgeons are very confident that no long term unexpected complications will show up in the future. This confidence is based on the fact that whenever live human tissue has been exposed to thermal, mechanical, chemical or radiation injury, any deleterious effects whether it be scarring, vascularization, hypertrophy, tumor growth or carcinogenic changes, have always appeared within 3 to 4 years. We are now more than 15 years since the first laser vision correction procedure and millions of procedures have been performed worldwide. No detrimental effects have been seen. In terms of results, laser vision correction appears to stabilize refractive changes even in young patients. Our average retreatment rate is very low (less than 4%). Most of these retreatments occur within 6 months to 1 year after the initial procedure. Very seldom do we have patients who have had laser vision correction several years ago requiring a retreatment. Indeed, our lifetime commitment policy is a reflection of the confidence that we have in the excellent and stable results our patients enjoy both in the short and long term."

Ten Exciting Years

This year marks the 10th anniversary of Focus Eye Centre. We are proud of the reputation that Focus Eye Centre has earned over these 10 years - a reputation for outstanding, personalized medical care and excellent patient results. As the first private laser vision correction centre in Eastern Ontario, Focus Eye Centre continues to be widely recognized as a leader in the laser vision correction market.

Dr. Edmison, founder and medical director of Focus Eye Centre, has been involved in laser vision correction from the earliest days. As the past president of the Canadian Society of Cataract and Refractive Surgery, Dr. Edmison is internationally respected as one of the early pioneers of refractive surgery.



"Laser vision correction has been one of the most exciting technological advances in the history of eye care for patients and physicians alike. Recently the comfort and acceptance level with laser vision correction has become so high that it is now the most common form of surgery in North America. It is estimated that over a million procedures will be performed this year alone in North America. Long term results continue to be excellent. Whereas I rarely see patients returning to Focus after 1 or 2 years, I do run into patients out in the community from time to time who are happy to tell me their vision is as good as ever after as many as eight to ten years. This is what makes working at Focus Eye Centre so rewarding. Thank you to all of our patients and our affiliated eye doctors for your loyalty and support over the past ten years. We look forward to many more successful years of providing quality medical eye care."

*Dr. David R. Edmison
Medical Director, Focus Eye Centre*

THANKS EVERYONE!!

A large percentage of our patients come from word of mouth referrals. This is a clear sign to the staff and doctors at Focus Eye Centre that we have delivered on our promise to provide outstanding personalized medical care and excellent clinical results.

Referring your family members, friends and colleagues to Focus Eye Centre for laser vision correction is the best compliment you can give us.

Thank you.

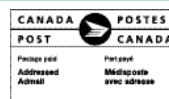


Win a Weekend For Two at Mount Tremblant

In order to help us celebrate our 10th anniversary, we invite you to write to us and let us know how laser vision correction has changed your life. Your name will be entered in a draw for a weekend for two at Mount Tremblant. The draw will take place on APRIL 30th, 2002.



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